



Experience
Explore
Excel

MBA Prospectus



Asian School of Management

(Approved By AICTE New Delhi and Affiliated To BPUT, Odisha)

**Purusottam Vihar, Campus No-1, At : Bantala,
Po : Muktapur, Khurda, Odisha-752055**

The Master of Business Administration (MBA) is a prestigious postgraduate qualification that provides an overview of key business practices and is highly valued by top employers. While MBAs are at the same level of education as other Masters courses, they are usually studied once you've gained a few years of professional experience rather than carrying straight on from your undergraduate degree. Successfully completing an MBA can lead to a better salary, improved professional reputation and a massively expanded network of business contacts. So, if you're a graduate with ambitions for a high-flying executive career, an MBA could be just what you need. Be warned though: MBAs are expensive and academically challenging. You need to be certain that it's the right option for you before taking the plunge.



VISION of the institute

"True education inspires service to mankind, find justice in the erudite personalities leaving its portals out after comprehensive toil in its academic courses. The Institute strives to build a community in which each person respects the right of others, is proud of who and what they are and live in peace dignity.



MISSION of the institute

To provide world class Management education, grooming, and nurturing young talents to equip and fashion the best Computer & Management Professionals to the country.

- (1) To promote Management Programme and Computer Education among young, talented enterprising men and women.
- (2) To upgrade and update the Management skill and knowledge of working executives.
- (3) To provide a sound professional base through Consultancy services and Management. Development Programmes to improve the efficiency of management and computer for Indian Industry.

Course Offered: 2 Year Full time MBA

Specialization :

- ✓ Finance Management
- ✓ Marketing Management
- ✓ Human Resource Management
- ✓ Operation Management



Eligibility for Admission

Bachelor's Degree (any discipline) from a recognized university and a valid score from **OJEE, MAT, CAT, XAT, CMAT, ATMA** or any other test, approved by Govt. of Odisha/BPUT/MHRD are eligible to take admission.

FACILITIES

- ✓ Students Scholarship facility available for SC/ST and Meritorious (CAT/MAT) students
- ✓ Separate Hostel available for Boys & Girls in homely environment inside the campus
- ✓ Regular Medical check-up with First-Aid & Insurance for students
- ✓ WIFI Campus
- ✓ Gym Facility
- ✓ Study Loan Facility
- ✓ E-library
- ✓ Smart Class Room
- ✓ Transportation facility

Chairman's Message

Welcome to the **Asian School of Management**, Bhubaneswar. Choosing a college is one of the most important decisions that you have to make. It can be the key that opens the door to a lifetime of opportunities for growth and service. We want you to make your choice of a college on relevant and reliable information. How well it turns out for you will depend primarily on the effort you invest in your own intellectual and professional development. The college education is not entirely academic. It extends beyond the classrooms, laboratories and workshops to campus organizations, seminars and meetings, cultural, social and athletic activities. You'll have guaranteed opportunities to engage with leading Bay Area organizations, including those in tech, entrepreneurship, nonprofit, and finance. Be a leader in business and for your community. Be part of the Jesuit tradition that develops leaders who are both socially responsible *and* successful in business on your professional life.



THE CAREER ADVANTAGE

Academic culture:

During their stay at the Asian Campus, the students are encouraged to make use of laptop and other e-resources / tools available to assist them in the process of learning. They also have a dress which is followed to ensure sense of discipline as well as professionalism right from the time they join the Academy. In order to ensure that students develop excellent rapport with one another irrespective of the year of study, ragging in any form is strictly prohibited the Academy in pursuance of judgment given by the Hon'ble Supreme Court of India vide Writ Petition No.(C) 656/1998.

Expert Lecture:

The institute regularly invites subject experts and scholars from institutions of repute to deliver value-added lectures. These lectures help students to think out of the box and bring a paradigm shift in their approach towards management practices.

Value added courses:

The Value Added Course aims to provide additional learner centric graded, skill oriented professional training with the primary objective of improving the employability skill of the students. The main objectives of the program are:

- ✓ To bridge the skill gaps and make students industry ready.
- ✓ To improve employability skills of student.
- ✓ To provide an opportunities to students to develop inter-disciplinary skills.

Personality Development Programmes:

We at Asian believe that total personality development is necessary for a successful career in life. With focus on confidence building, team work and team building, time management, personality enhancement, grooming, business and social etiquette, stress management, public speaking etc. our Personality Development Programmes (PDP) address the actual industry requirements and prepare students to fare well in the future.

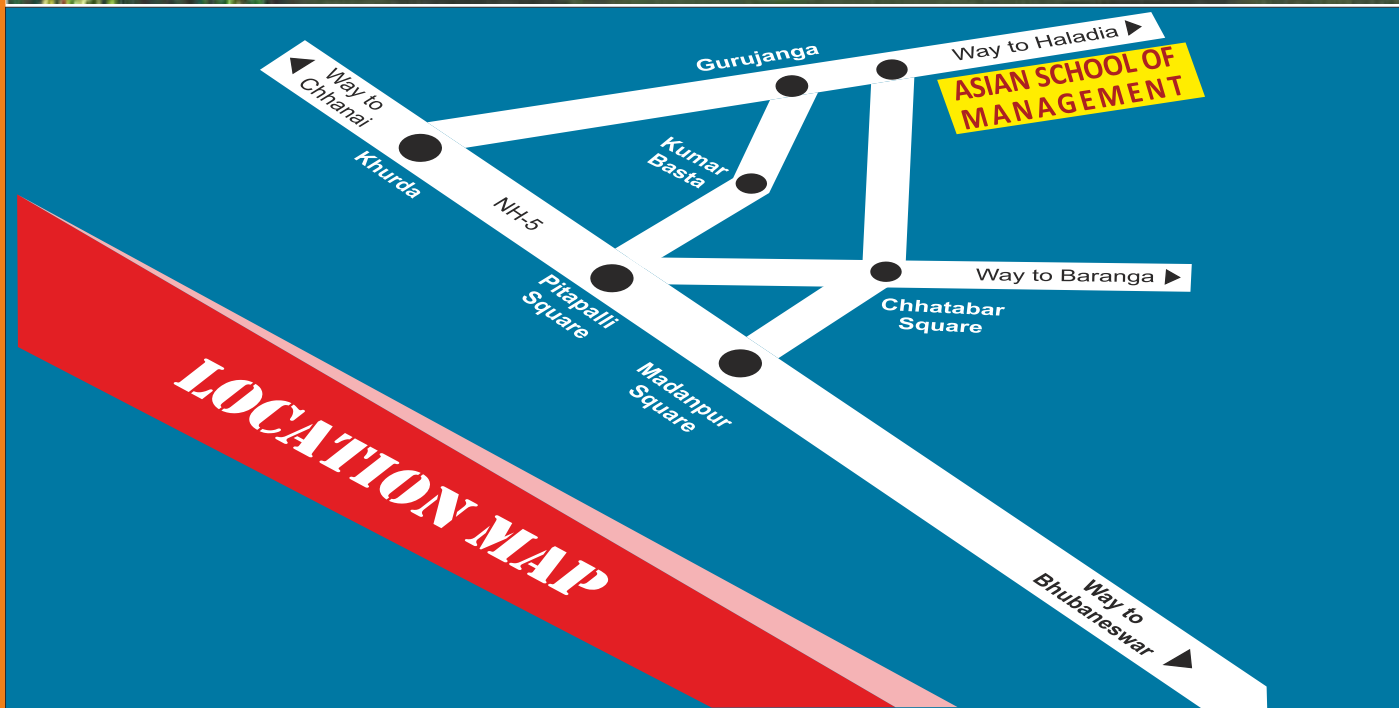
Projects:

In order to promote participant-centered learning based on experiential approaches and methods, students are given mini-projects which are field study projects on specific topics in different areas of management.

Exposure to Real Life Situation

Study of practical application of Management concepts and theory through case studies.





CAMPUS

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CORPORATE OFFICE

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**For Admission
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